

**MEETING MINUTES
DOWNTOWN DEVELOPMENT AUTHORITY (DDA) SUBCOMMITTEE**

**Tuesday, August 27, 2009
9:00 AM – 10:00 AM
Fremont City Hall
Training Room**

PUBLIC ART SUBCOMMITTEE

Call to Order

The DDA Public Art Subcommittee meeting was called to order at 9:05 AM.

Public Art Subcommittee

Members Present:	Marianne Boerigter	Executive Director, Newaygo County Council for the Arts (Chair)
	Bonnie Erber	DDA Marketing Chair
	Jim Rynberg	Fremont Mayor
	Tom Schmidt	Community Member
Members Absent:	Jeannie Caris	Community Member
Staff Present:	Michele Ribant	Fremont Neighborhood & Economic Development Director

**Update on the Establishment of the Public Art Fund at the Fremont Area
Community Foundation**

Chair Boerigter informed the Subcommittee that the Agreement to establish a Fremont Public Art Fund at the Foundation has been executed. She indicated that the Foundation will be the fiduciary of funds collected for public art in Fremont, but the Foundation is not providing a match to those funds.

Discussion on Letter Fundraising Drive for Public Art in Fremont

The Subcommittee reviewed a fundraising letter that is to be sent to Fremont High School Alumni. They approved its dissemination. Ms. Boerigter indicated that Bonnie Erber has been hard at work putting various alumni class addresses into a spreadsheet. The Subcommittee decided to meet on Wednesday, September 9, 2009 at 11:00 a.m. to stuff envelopes so that the mailing could get out in time for people to donate on "Match Day" at the Fremont Area Community Foundation on Thursday, September 17, 2009.

Update on Next Potential Art Projects

Ms. Boerigter reported that the full DDA requested that staff obtain pictures of other gateways in other communities, so they can make a recommendation as to what our gateway at the corner of Stewart and Main Street should look like. A decision needs to be made if it should include a public art piece. Bonnie Erber suggested that the bell that is now housed in the high school be incorporated somehow at the corner. Her suggestion got a very favorable response from the Subcommittee. Ms. Boerigter asked Bonnie Erber if she would take pictures of any gateways she comes across in her travels; Ms. Erber said that she would be happy to do that. Ms. Boerigter indicated that once the DDA has an idea of what it wants to propose on our gateway corner, the DDA/City will approach the Fremont Public Schools with the idea.

In terms of artwork proposed in Fremont's Veterans' Memorial Park, it was reported that there has been some discussions with Mr. Head. Chair Boerigter asked the Mayor to contact Mr. Head before the Subcommittee's next meeting to find out what he would like to propose for art in Fremont's Veterans' Memorial Park. It was pointed out that the Subcommittee would like a piece of art in the southwest corner but that there could be other pieces of art placed elsewhere in the Park. Some ideas that were brought up in terms of art in Veterans Memorial Park included:

- Child friendly art pieces
- Veteran related piece of art
- Art recognizing Fremont's association with Gerber (e.g., Gerber face)
- Checkerboard in the Park: Bonnie Erber is to invite Becky Tuuk to the next meeting to explain this public art idea.

Selection of Downtown Banners

The Subcommittee selected the following banners for display in Downtown Fremont:

Seasonal Banners – Large Banners

Fall – S60; Banner to read “Downtown Fremont” (Orange color)

Spring – S43; Banner to read “Welcome to Fremont” (Green color)

Winter – M84; Banner to read “Enjoy Fremont” (Red with white snowflakes)

Holiday Banners – Smaller Banners

Holiday – H-11; Banner to read “Peace” (Red with white dove) (Holiday banners are smaller in size than the seasonal banners because they are placed on the decorative light poles.)

Note: The Subcommittee wants the red to be blue red, and the sunbrella material used for the winter banners to be the same in color as the holiday banners.

Discussion on Creating Inventory for Fremont Public Art

Marianne Boerigter suggested that while we work to create enough public art pieces in Fremont to establish a public art walking tour, we can still promote the many pieces we already have. She suggested putting the inventory of public art pieces on the City's website. She also suggested that a brochure be developed that showcased the pieces we currently have in Fremont. The Subcommittee named a number of pieces that were not championed by the DDA, which included art pieces at the Fremont Middle School and at Tamarac. Michele Ribant indicated she could ask the City's intern to put the public art pieces on the City's website.

Unfinished Business

There was no unfinished business.

New Business

There was no new business.

Next Meeting

DDA Public Art Subcommittee Meeting
Thursday, October 8, 2009
9:00 AM
Fremont City Hall
City Council Chambers

Adjournment

There being no further business of the Subcommittee, the meeting adjourned at 10:20 AM.