

MEETING MINUTES
DOWNTOWN DEVELOPMENT AUTHORITY (DDA) SUBCOMMITTEE

Thursday, May 10, 2007
4:00 PM – 5:00 PM
Fremont City Hall
City Council Chambers

MEETING OF THE STREETScape/SIGNAGE SUBCOMMITTEE

Call to Order

The Streetscape/Signage Subcommittee meeting was called to order at 4:10 p.m.

Streetscape/Signage Subcommittee

Members Present:	Ron Vliem James Rynberg Ted Caris	Executive Director, Fremont Area Chamber of Commerce Fremont City Mayor Fremont Business and Property Owner
Others Present:	Jeannie Caris Don DeVries Rick Stout	Community Member Manager, Fleis & Vandenbrink Landscape architect, Fleis & Vandenbrink
Staff Present:	Chris Yonker Michele Ribant	Fremont City Manager Fremont Neighborhood & Economic Development Director

Selection of Signage for the Market Pavilion

The Subcommittee selected the final sign designs for the market pavilion and the restrooms. Rick Stout said that samples of red colors are being sent to the City and that once the City has decided on one of the red colors that should be communicated to him, so a final mock-up of the signs can be made.

Input on Way-finding Signage

At a previous meeting, the Subcommittee identified the following entities as ones that should be reflected in the way-finding signage system to be developed in Fremont:

- Gerber Memorial Health Services & Pine Medical
- Parks (Branstrom, Arboretum, Veterans Memorial, Fremont Lake, Cherry Hill, Skate/Bike)
- Gerber Products Company (shipping & truck access as well as office/research parking)
- Public and private schools, facilities & athletic fields
- Fremont Lake (campground, boat launch, beach)
- Downtown District (Include reference to historic district if district is placed on the National Register of Historic Places)
- Dogwood Center for the Performing Arts
- Artsplace
- City Hall, Police & Fire Departments
- Fremont Industrial Park
- Fremont Municipal Airport
- Other recreation and tourism facilities (Bed & Breakfasts, Golf Course and Restaurant etc.)
- NC-RESA, Career Tech Center & Baker College Campus
- Fremont Area Chamber of Commerce

- Ag-tourism sites (e.g., Shigley Farms)
- Some sites not in Fremont but part of Fremont Community (e.g., observatory)
- General signs for Industrial park
- Cemeteries (Maple Grove, Indian and Pioneer)
- Post Office
- Recycling Center
- Newaygo County Fairgrounds
- Library
- Downtown parking

In addition to the aforementioned entities, the Subcommittee wanted the following to be added to the list:

- Transitional Health Services of Fremont
- Newaygo Medical Care Facilities
- Trillium Springs
- Fremont Area Community Foundation
- All churches
- All schools

It was decided that the City should try to have each church and each school in Fremont included on the way-finding sign system being developed. It was also suggested that the signs be color-coded per type of entity. For example, each church could be in green, and each school could be in red.

Rick Stout was asked to check on the rules MDOT has regarding signage on trunk lines.

Next Meeting

Wednesday, May 23, 2007

4:00 p.m. – 5:00 p.m.

Fremont City Hall

Council Chambers

Adjournment

There being no further business of the Subcommittee, the meeting adjourned at 4:35 p.m.