

MEETING MINUTES
DOWNTOWN DEVELOPMENT AUTHORITY (DDA) SUBCOMMITTEE

Wednesday, March 21, 2007
3:00 PM – 3:30 PM
Fremont City Hall
City Council Chambers

MEETING OF THE STREETScape/SIGNAGE SUBCOMMITTEE

Call to Order

The Streetscape/Signage Subcommittee meeting was called to order at 3:02 p.m.

Streetscape/Signage Subcommittee

Members Present:	Ron Vliem	Executive Director, Fremont Area Chamber of Commerce
Members Absent:	Ted Caris James Rynberg	Fremont Business and Property Owner Fremont City Mayor
Others Present:	Don DeVries Rick Stout	Manager, Fleis & Vandenbrink Landscape architect, Fleis & Vandenbrink
Staff Present:	Michele Ribant	Fremont Neighborhood & Economic Development Director

Selection of Signage for the Market Pavilion

Rick Stout presented samples of signage from two vendors (Matt Zugweg from Howard City and Signs with Design from Rockford, Michigan). It was thought that Matt Zugweg has a design flair; and therefore, Mr. Stout would ask him to create a sign design for the two dormers on the market pavilion. The goal is to have two dormer signs for the market pavilion, including installation, cost no more than \$10,000.00.

Rotary Project

Michele Ribant reported that she consulted with a Rotarian who suggested it may be a good idea to have more than one choice for the Rotarians to consider with regard to their donation towards a downtown streetscape project. Therefore, the following options are being presented in a letter to the Rotarians:

1. Purchase an enclosed bike locker: The bike locker would be located near the new market pavilion. It will allow someone to lock up his/her bike and backpack, etc., so he/she may shop, eat or visit downtown. The locker will accommodate two bikes.
2. Purchase a bench and a flower pot: This grouping could be placed in the public space east of the Fifth Third Bank site on Main Street.
3. Purchase four flower pots: These flower pots could be placed at the main intersection downtown at Main and Division.
4. Purchase two benches: The benches could be placed in two of the downtown crosswalks.

Ron Vliem, who is on the Rotary Board, was going to outline to the Rotary Board the benefits of having a bike locker downtown. The Subcommittee felt fortunate to have the Rotarians contribute to our downtown revitalization efforts.

Next Meeting

Wednesday, April 11, 2007
3:30 p.m. – 4:30 p.m.
Fremont City Hall
Council Chambers

Adjournment

There being no further business of the Subcommittee, the meeting adjourned at 3:30 p.m.