

MEETING MINUTES
DOWNTOWN DEVELOPMENT AUTHORITY (DDA) SUBCOMMITTEE

Wednesday, March 7, 2007
3:00 PM – 3:30 PM
Fremont City Hall
City Council Chambers

MEETING OF THE STREETScape/SIGNAGE SUBCOMMITTEE

Call to Order

The Streetscape/Signage Subcommittee meeting was called to order at 3:04 p.m.

Streetscape/Signage Subcommittee

Members Present:	James Rynberg Ron Vliem	Fremont City Mayor Executive Director, Fremont Area Chamber of Commerce
Members Absent:	Ted Caris	Fremont Business and Property Owner
Others Present:	Kay Cummings Bob Rottman Lon Vredeveld Don DeVries Rick Stout	Newaygo County MSU Extension Office Director Fremont Farmers Market Co-Market Master DDA Chairman Manager, Fleis & Vandenbrink Landscape architect, Fleis & Vandenbrink
Staff Present:	Chris Yonker Michele Ribant	Fremont City Manager Fremont Neighborhood & Economic Development Director

Selection of Signage for the Market Pavilion

Rick Stout presented cost estimates from six (6) different sign companies for the proposed signage for the Market Place pavilion. The estimates were based on the cost of two dormer signs and one gable sign. The estimates ranged from \$11,609 to \$24,200. Michele Ribant advised that the budget for all the new signage (welcome, way-finding, etc.) within the City was \$80,000 and that the Subcommittee needs to think about the overall sign plan.

It was the consensus of the Subcommittee that only the two dormer signs were necessary to be placed on the west and east side of the pavilion and that the dormer sign that was being considered for the south side of the pavilion was not necessary. Rick Stout was directed to come back to the next Subcommittee meeting and have sign designs from the three (3) low bidders. He also indicated he would investigate whether the signs could be made from a less expensive material other than the sandblasted sign foam (HDU) and still be attractive.

Rotary Project

Michele Ribant reported that a bike storage unit would cost around \$2,000, which is the amount the Rotary Club graciously offered to donate for a streetscape project. She said she consulted with Renae Wallace, a local artist, regarding whether it was possible to have art work painted on the bike locker, and Ms. Wallace advised that paint would not likely adhere well to any plastic. The original thought was to purchase a bike locker for around \$1,600 and then spend a few hundred for the services of a local artist who could paint the bike locker. However, based on the feedback, the Subcommittee felt it would be okay to recommend to the Rotary Club the bike locker without the artwork.

Next Meeting

Wednesday, March 21, 2007
3:00 p.m. – 3:30 p.m.
Fremont City Hall
Council Chambers

Adjournment

There being no further business of the Subcommittee, the meeting adjourned at 3:32 p.m.