

Meeting Minutes
Downtown Development Authority (DDA) Subcommittee

Monday, December 4, 2006
9:00 AM – 10:00 AM
Fremont City Hall
City Council Chambers

Joint Public Art and Marketing Subcommittees

Call to Order

The Subcommittee meeting was called to order at 9:02 AM.

Public Art and Marketing Subcommittee

Members Present:	Marianne Boerigter	Director, Newaygo County Council for the Arts
	Bonnie Erber	Community Member
	Lorna Kosztowny	Downtown Property Owner
	Lori Layne	Fremont Postmaster
	James Rynberg	Mayor of Fremont
	Ron Vliem	Executive Director, Fremont Area Chamber of Commerce

Members Absent:	Dusty Bitson	Downtown Business Owner
	Jeannie Caris	Community Member
	Shari Paulsen	Community Member
	Ric Zahrt	Fremont Business Owner

Staff Present:	Michele Ribant	Neighborhood & Economic Development Director
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Guests Present:	Karen Froese	Fifth Third Bank
	Kelly Dauser	Fifth Third Bank

Presenter:	Cara O'Brien	Local Artist
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Opening Remarks

Chair Boerigter welcomed everyone to the meeting.

Ideas for Public Art for the Fifth Third Bank Site

Cara O'Brien indicated that at the outset of creating designs for the proposed Fifth Third Bank space, she thought about what was unique about Fremont. Having grown up in Fremont, Ms. O'Brien indicated that the people were unique, so she focused her designs around the people. She indicated that the reasons for creating public art for the proposed space were as follows:

- Place for information
- Shelter
- Active sculpture

She indicated that all her designs would most likely be made of steel and that the artwork included screens and that the purposes for the screens are as follows:

- To define space
- To add color
- To define the visual sculpture

Cara O'Brien presented four different ideas for the public art piece to be sited on the Fifth Third Bank property. Each of the four ideas included an overall picture of the art, an information kiosk as part of the art, and a layout of how the art would be sited on the Fifth Third Bank property.

Idea #1: Picture of hands representing people

Idea #2: Picture of umbrellas representing protection and shelter for community

Idea #3: Picture of Quilt

Idea #4: Picture of Quilts on clothes line (different style kiosk than idea #3)

After much discussion, the Subcommittee indicated they liked the following designs the best:

- The kiosk (umbrella kiosk) in idea # 2
- The quilt designs/form in ideas #3 & #4
- The pathways/layout in ideas #3 and # 4

Cara O'Brien indicated she would have to think about the feedback and come back in January to present a refined design. Ms. O'Brien said she would also incorporate seating in some form in the design and a refuse container. She was asked to make the art handicap accessible.

Next Meeting

Tuesday, January 16, 2007

9:00 AM

Fremont City Hall

Council Chambers

Adjournment

There being no further business for the Subcommittees, the meeting adjourned at 10:10 AM.