

DOWNTOWN DEVELOPMENT AUTHORITY (DDA)

FAÇADE / HISTORIC PRESERVATION SUBCOMMITTEE

MEETING MINUTES

May 7, 2009

4:00 PM – 5:00 PM

Fremont City Hall

City Council Chambers

Call to Order

The Meeting of the Façade/Historic Preservation Subcommittee was called to order at 4:03 PM.

Members Present:	Marianne Boerigter	Director, Newaygo County Council for the Arts (Chair)
	Bonnie Erber	DDA Marketing Subcommittee Chair
	Peter Lance	Community Member
	James Rynberg	Fremont City Mayor
	Ron Vliem	Executive Director, Fremont Area Chamber of Commerce

Members Absent:	Gerry Rich	Downtown Property Owner
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Staff Present:	Michele Ribant	Neighborhood & Economic Development Director
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Review of Proposed Amendments to the Fremont Façade Improvement Program Guidelines

Chair Boerigter explained that amendments are being proposed to the Fremont Façade Improvement Program Guidelines to allow work to be covered for reimbursement to the façade entryways and to allow all side facades to be covered for reimbursement – not just side facades facing public streets or alleyways. The Subcommittee wanted to make sure it was clear that funding for entryways that would be covered under the program were external – not internal.

After some discussion, a motion was made by Ron Vliem, seconded by Bonnie Erber and carried to approve the amendments to the Fremont Façade Improvement Program Guidelines to outline that work to be covered for reimbursement can include external entryways and all side facades.

Update on Artwork for the Front Façade of the Moose Lodge

Dan McFadden, administrator for the Moose, explained that originally the Moose was going to have Renae Wallace paint a mural in the two west window openings on the front façade of the Moose. He explained that the mural was too costly; therefore, the Moose is proposing to install artwork in the form of a laminate. The Subcommittee asked Mr. McFadden to come back to them with a design. Mr. McFadden was informed that once the artwork was approved by the Subcommittee, it could be installed, and then reimbursement for the façade work through the Façade Improvement Program could be pursued.

Consideration of Funding Request – 14 W. Main Street (Tasty Cakery)

Chair Boerigter explained that the applicant will not be present at the meeting. She indicated that the applicant, Julie Reaume, owner of Tasty Cakery, located at 14 W. Main Street is requesting façade funding for the west side façade for a mural and that she is also requesting façade funding for the rear façade for a mural and for painting the building, railing and lattice fencing. She indicated that before the meeting the applicant dropped off new information (new mural sketch and prices for the proposed work) in relation to the rear façade. She indicated that the west side façade request is consistent with the request as outlined in the application.

Chair Boerigter called Julie Reaume during the meeting and confirmed the following:

1. The railing and lattice fencing will be painted a color that matches the background paint color of the building, which will be a color that is within the façade improvement program color palette.
2. The wall sign for rear façade of the building will be hung on the rear railing.
3. The checkerboard design on the west side façade will extend back to the roofline.

The following was confirmed in terms of the funding requested:

Rear Façade: Originally the project cost was \$995.00, and the funding requested was \$497.50. However, the applicant turned in new price information just before the meeting to include the cost of paint for the rear façade, railings and lattice fence, and a new price from the artist for the rear mural. The new total cost of the rear façade work is \$1,410.05, and the applicant is requesting \$705.03.

Side Façade (west): The cost of the mural to be painted on the west side façade is \$595.00, and the requested amount of funding is \$297.50.

Total Funding Requested: \$1002.53 (\$705.03 – south façade and \$297.50 - west façade)

A motion was made by Bonnie Erber, seconded by Gerry Rich and carried to approve the funding for painting of the rear façade including the building, railing, lattice fencing and the mural in the amount of \$705.03 subject to the paint color being in the Fremont Façade Improvement program color palette and being approved by Chair Boerigter and to approve the design of the mural for the west side façade in the amount of \$297.50 for a total of \$1002.53 for both the rear and west side facades.

New Business

Peter Lance recommended that applicants be required to be present at the meeting in which funds for their façade renovations are being requested.

Adjournment

There being no further business of the Subcommittee, the meeting adjourned at 5:03 PM.