

MEETING MINUTES
DOWNTOWN DEVELOPMENT AUTHORITY (DDA) SUBCOMMITTEE

Wednesday, February 21, 2007
4:00 PM – 5:00 PM
Fremont City Hall
City Council Chambers

MEETING OF THE STREETScape/SIGNAGE SUBCOMMITTEE

Call to Order

The Streetscape/Signage Subcommittee meeting was called to order at 4:07 p.m.

Streetscape/Signage Subcommittee

Members Present:	Ted Caris	Downtown Business and Property Owner
	James Rynberg	Fremont City Mayor
	Ron Vliem	Executive Director, Fremont Area Chamber of Commerce

Others Present:	Rick Stout	Landscape architect, Fleis & Vandenbrink
	Don DeVries	Manager, Fleis & Vandenbrink

Staff Present:	Chris Yonker	Fremont City Manager
	Michele Ribant	Fremont Neighborhood & Economic Development Director

Selection of Signage for the Market Pavilion

Rick Stout reported that he is working on obtaining quotes for the signage of the market pavilion signage and that he should have them by our next meeting.

Ideas for Rotary Project Donation

The Subcommittee identified the bike locker as the recommendation to the Rotary Club for the \$2,000 donation for a streetscape project. It was recommended that the bike locker be located downtown near the market pavilion.

Project Ideas for Fremont Garden Club

Michele Ribant reported that the Garden Club was looking for a planting project for one month in the spring. She said that this year they plan on working with the hospital on one of their projects. Ms. Ribant reported that asking the Garden Club to water flowers in hanging pots could be too strenuous an activity for the Club, especially during the heat of summer when the flowers need to be watered every day.

Signage – Identify where Welcome Signs are to be Placed

The Subcommittee indicated that the new welcome signage should be placed in the following locations:

- East of the City – near its current location at NC – RESA
- North of the City – triangular space on the north side of Cedar
- West end of the City – beyond Green Avenue
- South side of the City – on Stone Road (This location is not essential; it will depend on funding as to whether welcome signage will be placed in this location.)

It was decided that the service club logos should not be a part of the welcome sign. Michele Ribant was asked to contact the service clubs to let them know and to ask if they had suggestions on where the logos could otherwise be placed in the City.

Next Meeting

Wednesday, March 7, 2007
3:00 p.m. – 3:30 p.m.
Fremont City Hall
Council Chambers

Adjournment

There being no further business of the Subcommittee, the meeting adjourned at 4:55 p.m.