

MEETING MINUTES
DOWNTOWN DEVELOPMENT AUTHORITY (DDA) SUBCOMMITTEE

Wednesday, February 7, 2007
4:00 PM – 5:00 PM
Fremont City Hall
City Council Chambers

MEETING OF THE STREETScape/SIGNAGE SUBCOMMITTEE

Call to Order

The Streetscape/Signage Subcommittee meeting was called to order by Mayor Rynberg at 4:07 p.m.

Streetscape/Signage Subcommittee

Members Present:	James Rynberg	Fremont City Mayor
	Ron Vliem	Executive Director, Fremont Area Chamber of Commerce

Others Present:	Jeannie Caris	Community Member
	Rick Stout	Landscape architect, Fleis & Vandenbrink

Staff Present:	Chris Yonker	Fremont City Manager
	Michele Ribant	Fremont Neighborhood & Economic Development Director

Discussion on the Design of the Signage for the Market Pavilion

Mayor Rynberg explained that signage for the market pavilion needs to be selected in time for it to be hung on the market pavilion for opening day. Rick Stout provided the Subcommittee with pictures of different types of signs made from various materials. The Subcommittee indicated that they liked the high density urethane material for the market pavilion sign; they liked the raised lettering and the 3-D effect. The subcommittee indicated that the color of the sign should coordinate with the color of the pavilion; the roof will be hunter green, and the frame will be khaki. Rick Stout was asked to come back to the next meeting with three samples of signage that could be used for the pavilion and with corresponding price information.

Streetscape Ideas for Rotary Project Donation

Mayor Rynberg informed the Subcommittee that the Rotary Club has raised \$2,000 for some type of streetscape project, such as benches. The following ideas were talked about:

1. Enclosed bike locker to be placed downtown
2. Bench and flower pot
3. Flowers arranged at different heights around a pole

Michele Ribant indicated she would look into the cost of these projects, and she would try to identify a location for placement of each for the Subcommittee's consideration.

Project Ideas for Fremont Garden Club

The DDA has been interested in determining what, if any, involvement the Fremont Garden Club would like to have with regard to City projects. It was suggested that we propose that they plant and maintain

the flowers that would be a part of the Rotary project, if the project ends up including flowers. Michele Ribant said she would follow up with the Garden Club to find out their level of interest.

Next Meeting

Wednesday, February 21, 2007
4:00 p.m. – 5:00 p.m.
Fremont City Hall
Council Chambers

Adjournment

There being no further business of the Subcommittee, the meeting adjourned at 5:07 p.m.